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1. Business logistics. 2. Retail trade-Management. I. Fernie, John, 1948 II. Sparks, Leigh. HD38.5.L614 2014

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Fernie, J, Fernie, S. and McKinnon, A.C. in: Logistics & retail management: Emerging issues and new challenges in the retail supply chain, ed Fernie, J. and Sparks, L. 5th ed., Kogan Page: London 2018 This chapter significantly updates the corresponding chapter in the 4th edition of this book. It begins by reviewing the continuing growth and restructuring of the online retail market and goes ...

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